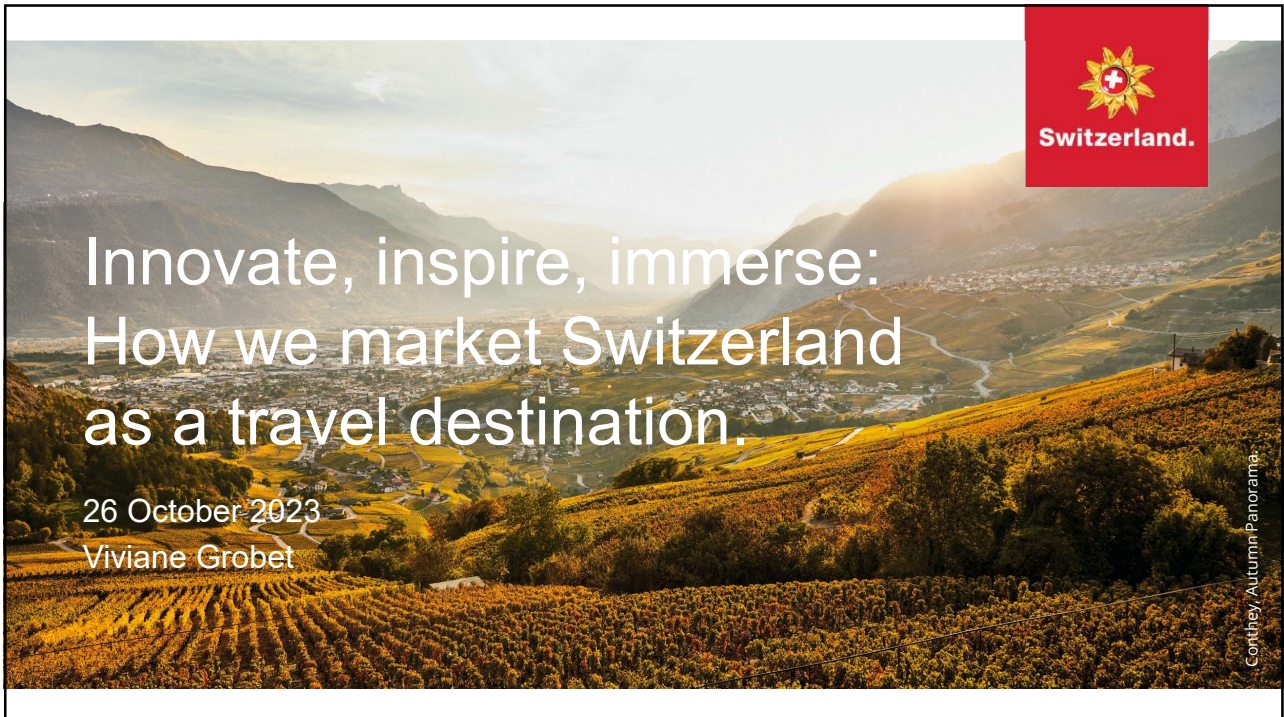
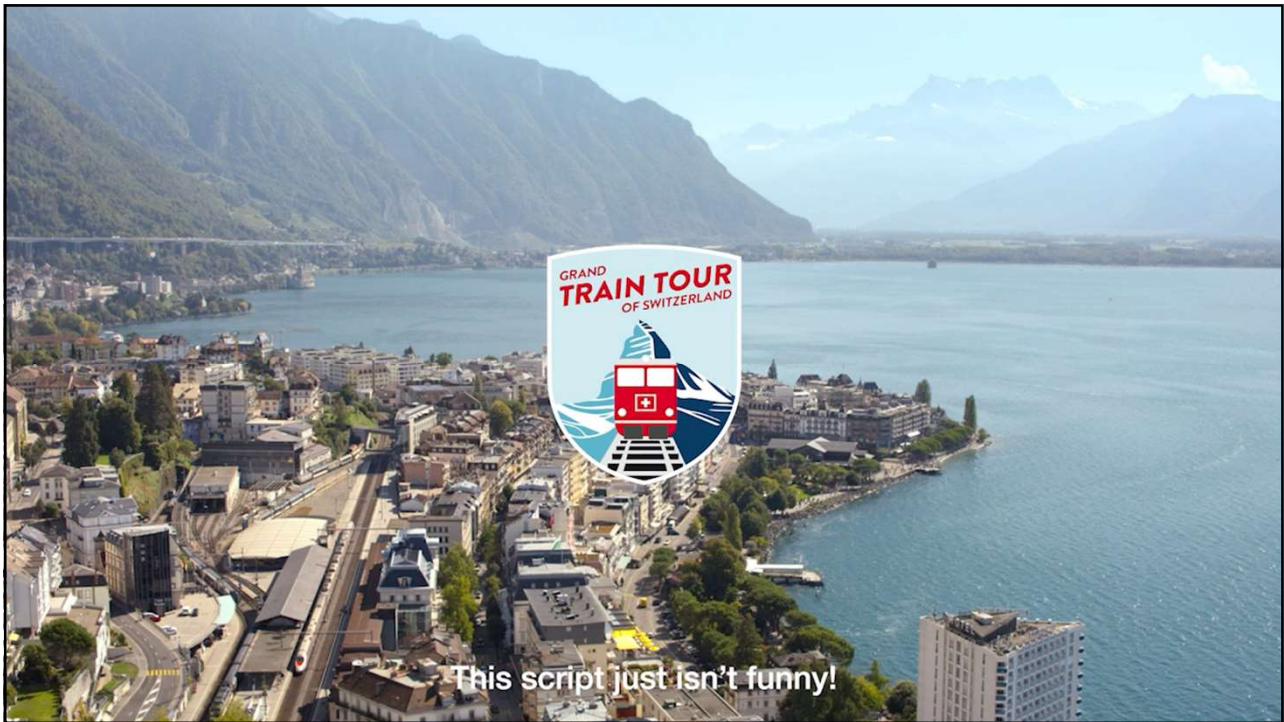




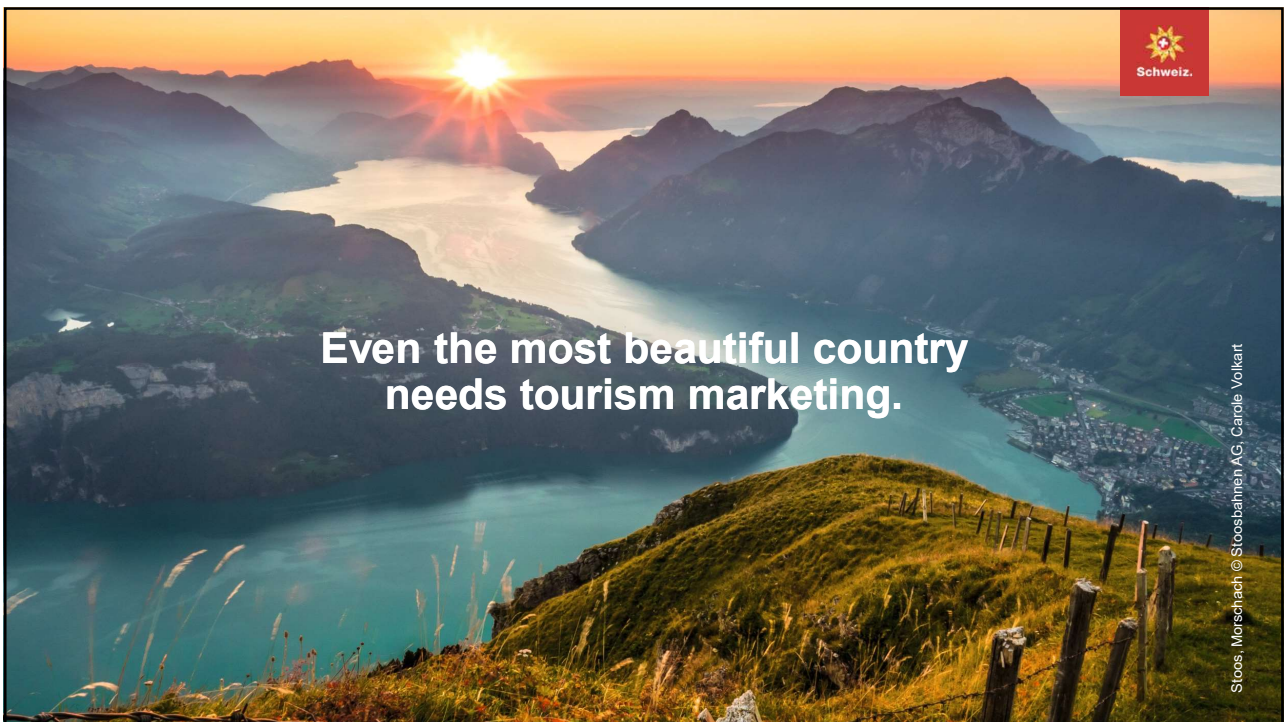
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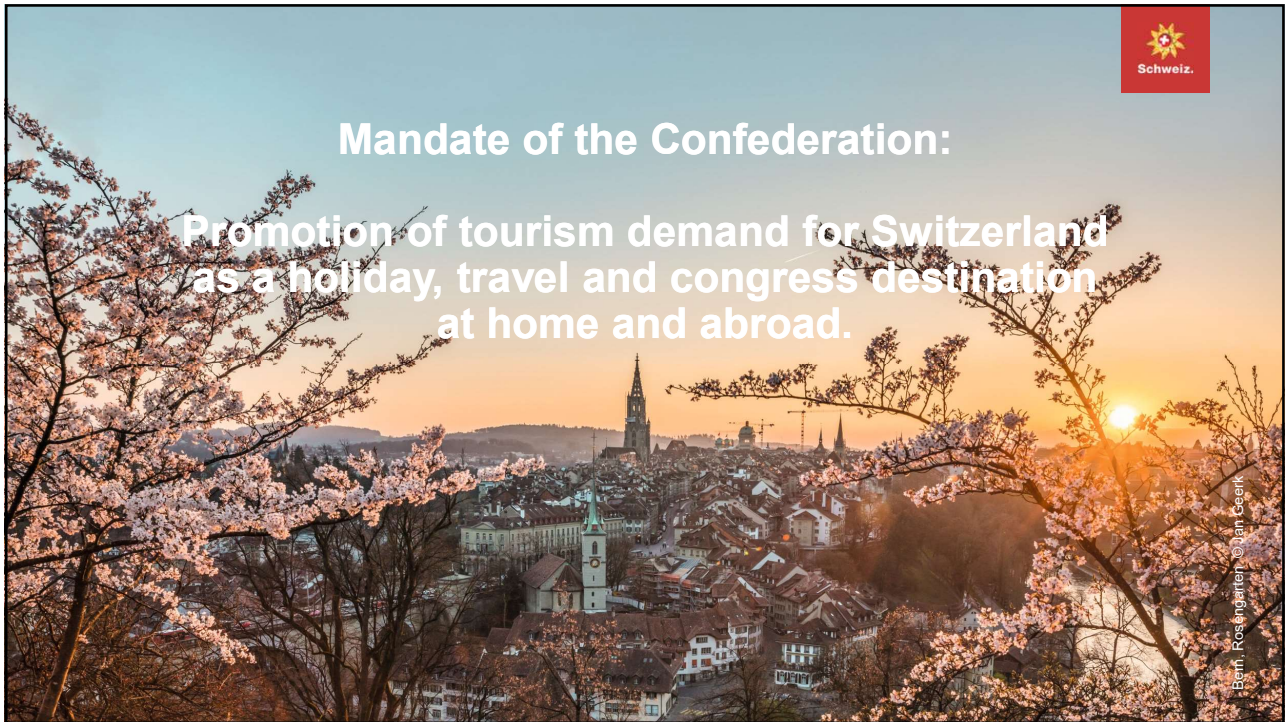
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What about wine tourism?

8



Wine tourism

The wine regions and their highlights

The Geneva wine region

German-speaking Switzerland as a winegrowing region

The Three Lakes wine region

The Vaud wine region

The Valais wine region

The Ticino wine region

Fancy a walk among the vines, a visit to a winery or an overnight stay in a vineyard? In addition to high-quality wines, Switzerland also offers an enormous variety of experiences and activities. Whether you are a wine buff or just enjoy a glass at dinner, there is much just waiting to be discovered in the winegrowing country of Switzerland.

Switzerland - a paradise for wine-lovers

Wine experiences

Tasting | Tour | Gastronomy | Family

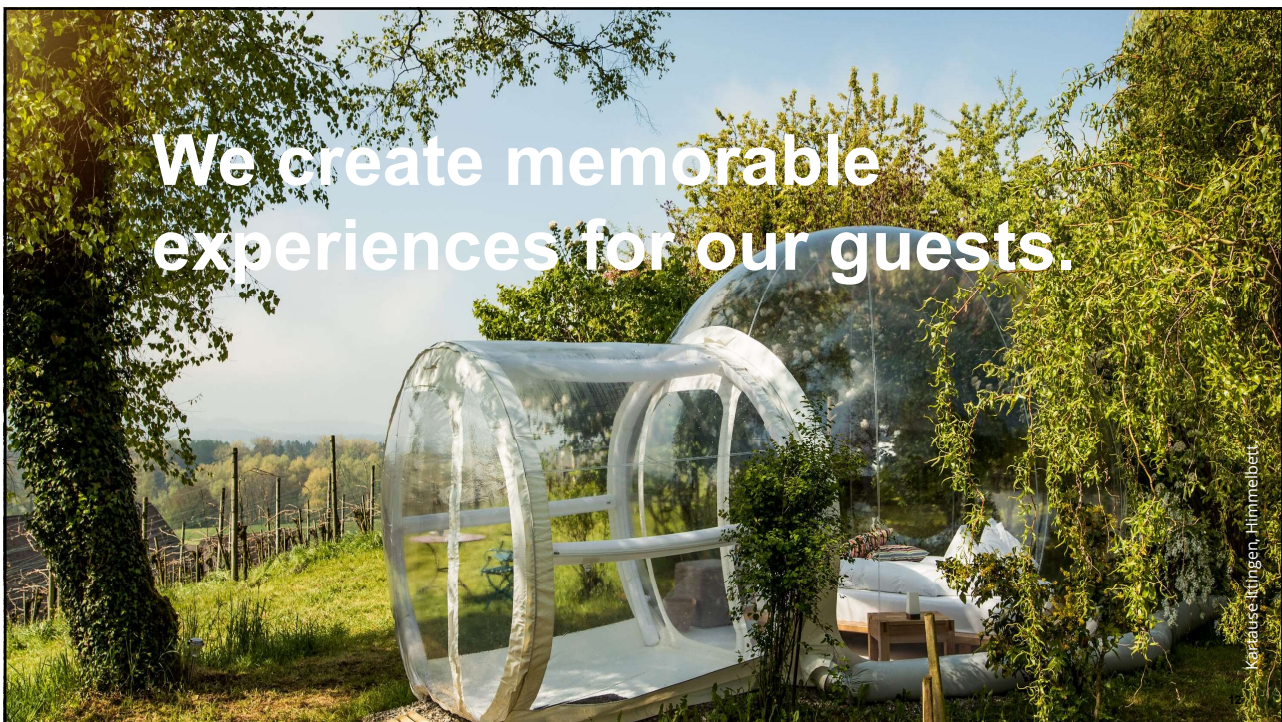
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Special Location

Comfort

Local food and wine

Access to authentic experiences



13

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Our guests.

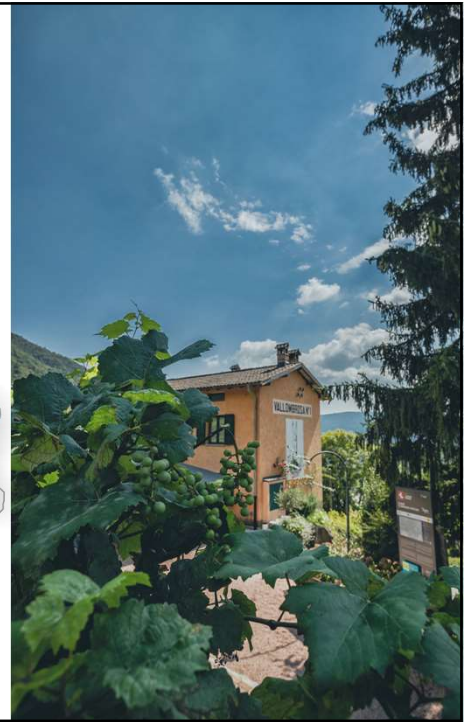
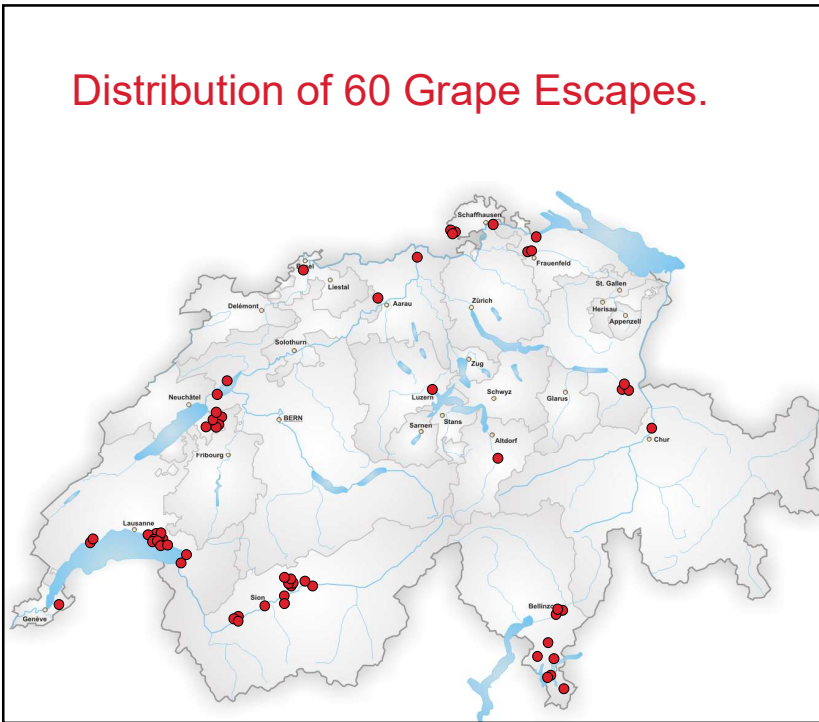
Our target markets.

Denmark, Ireland, United Kingdom, Netherlands, Belgium, Luxembourg, France, Switzerland, Liechtenstein, Germany, Austria, Czechia, Poland, Slovenia, Croatia, Bosnia & Herz., Hungary, Monaco, Italy, San Marino, Montenegro, Kosovo, Albania, Vatican, Andorra, Spain, Portugal.

Summer (green pin)
Autumn (red pin)

14

Distribution of 60 Grape Escapes.



15



16



Some existing overnight stays.



Switzerland.



Castle (Colline de Daval, VS)



Himmelbett Kartause Ittingen, TG



Rebhüüsli Trasadingen, SH



Wine Barrels (WeinFassHotel Rüedi, SH)



Land-hotel Hirschen, Erlinsbach, AG



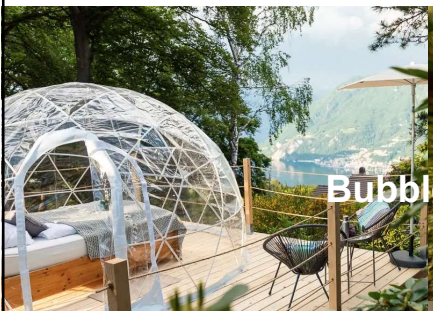
Wein-Cruise mit dem Boutique Boatel, FR

17

New overnight stays (new developments).



Switzerland.



Bubble Suite al Castello di Morcote, TI



Herrschaftlich schlafen – Stall 247, GR



vineyard house, VS

18



Switzerland.

Application criteria.



- Directly **located on a vineyard or surrounded by vines**
OR a unique wine-related accommodation within a wine region



- Authentic and charming **accommodation, incl. breakfast with regional products**



- Close to nature with **respect for nature, the environment, and natural resources**



- Open continuously from **May until the end of October 2024**



- Voluntary **add-ons: wine tasting, a tour of the vineyard/wine cellar**

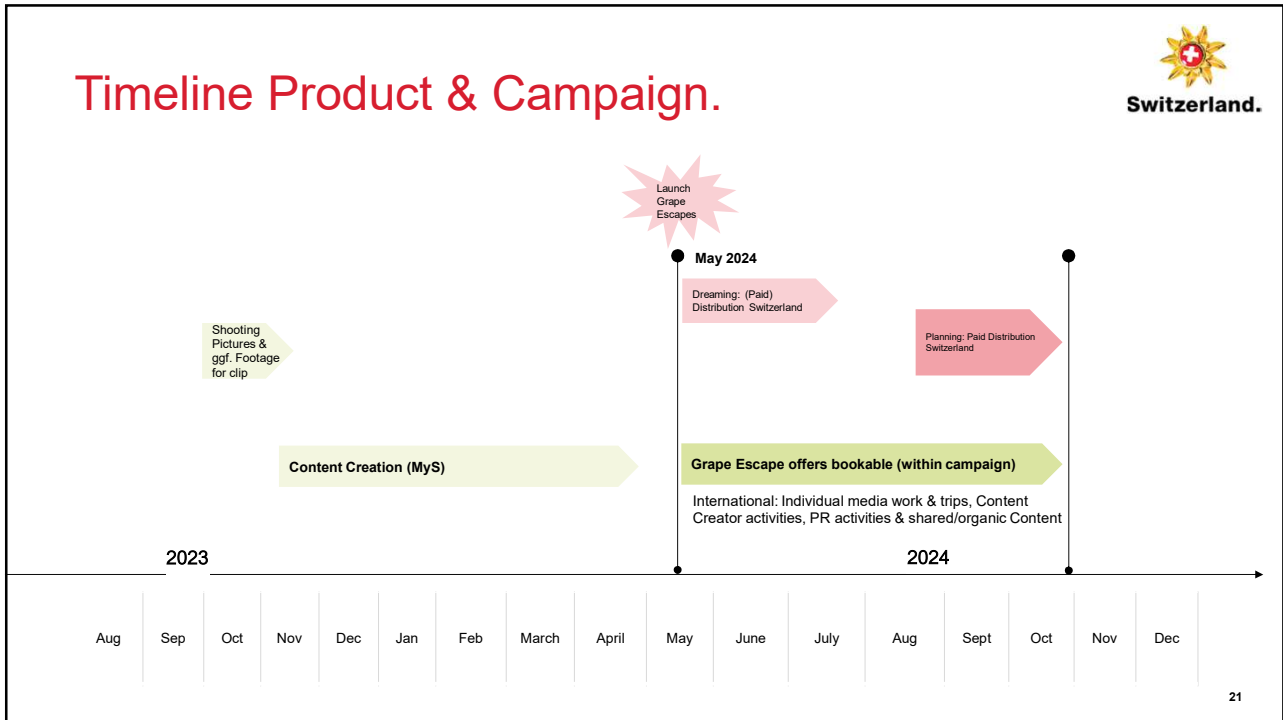
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19

We still welcome applications:

stnet.ch/grapeescapes
grapeescapes@switzerland.com

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22



Switzerland.